

Landor phototex

Installation Suggestions

CHOOSE YOUR SPOT TO SHOW YOUR PROMOTIONS!

Pick a smooth, dry and clean surface –The most traditional places are on any wall, door, window or car (do not block windshield). When placing your Photo Tex on a standard painted wall, make sure the wall had been previously primed prior to painting (otherwise the paint may possibly come off). If you place your Photo Tex on a pebbly, textured or porous surface (i.e. brick or cement walls), you may receive poor results, but in most cases it has worked. We also suggest not placing it above fireplaces.

CLEAN IT BEFORE YOU STICK IT

Use a warm, damp cloth or sponge to clean the wall surface or window and allow it to completely dry. You can remove and replace the Photo Tex over and over again, however, once the adhesive collects too much dust, dirt or fibers it will become less effective, and the Photo Tex may not stick as well to your surface.

PEEL AND STICK IT

Depending on the size of your, Photo Tex it may be helpful to have two people install it. Try not to let the adhesive come together, or the Photo Tex to fold up against itself. It's okay if it does, you can separate it by carefully pulling it apart so you do not ruin the print.

Start at the top of your Photo Tex and pull down approximately 2-3" of the backer. By lightly pressing and smoothing, apply the 2-3" exposed adhesive area of your Photo Tex to your chosen surface area. Then continue to slowly pull the backer downward in 2-3" increments smoothing the Photo Tex as you go. Once the Photo Tex is started, it may be helpful if another person holds the bottom and pulls down slightly giving some tension and keeping it straight and easier to apply.

If there are any bubbles or wrinkles, you can lightly press or smooth them out, or just peel back that area and re-apply. Please Note: Pressing too hard will not damage the, Photo Tex however, it may cause your hands to gather ink (due to the natural oils on your hands), and it could transfer from your hands onto another surface.

SUGGESTIONS

If a bubble re-appears over the next day or two, you can remove it by pressing and lightly rubbing it. This may happen occasionally because oil, dirt or dust could be on your surface. You can use a pin to pop the bubble and then smooth it out with your fingers in a circular motion. If it keeps re-appearing, you may want to move your Photo Tex to another area.

OUTDOORS

With our patented adhesive you can place your Photo Tex on any outdoor flat surface; however, it may fade after 6-12 months of strong sun exposure. It has lasted up to 2 years before fading. The Material will stay in place on a car for a long time, but car washes will eventually wear it out. We have thoroughly tested it on the outside of cars, racecars, boats and airplanes over a two-year period. To ensure your Photo Tex stays on a moving surface, it is very important when applying it that there are no air gaps. Simply use the back of a spoon on top of the Photo Tex to smooth it tightly into cracks and around bends. **Do not place Photo Tex on CAR windows.**

If you have any questions email us at sales@phototex.co.uk